



**STATE OF NORTH CAROLINA  
DEPARTMENT OF INFORMATION TECHNOLOGY (DIT)  
STATEWIDE IT PROCUREMENT OFFICE**

**Statewide IT Contract Number 920N – Media Monitoring Solution**

Bid / Solicitation Number IFB ITS-400318

Contract Award Type Convenience

Current Effective Dates July 1, 2018 through June 30, 2024

Contract Administrator Sandra Rosser  
Statewide Procurement Office  
Email: [sandra.rosser@nc.gov](mailto:sandra.rosser@nc.gov)  
Tel: 919-754-6672

**Scope**

This Statewide Term Contract (STC) provides a Media Monitoring and Communication Services solution for the State of North Carolina. This solution allows multiple State Agencies to leverage this contract for all media news sources, online news media tracking, monitoring, reporting, media contact services, and public outreach solution.

This contract is a **Convenience STC** for the use of **Executive Branch State Governmental Agencies** and **non-State Agencies** permitted by law. Non-State Agencies presently include the **North Carolina University System** and its member campuses, **Instructional components of the Department of Public Instruction**, **Instructional components of the Department of Community Colleges**, as well as **Local** (Municipal and County) **Governments**.

Agencies with the need to acquire services not covered by this contract are required to comply with IT Procurement Rules, Policies and Procedures.

**Vendor Summary and Pricing**

Below is a summary of the Vendors providing Media Monitoring Services on this Statewide IT contract. To obtain assessment services with pricing, please contact a vendor listed under the Vendor Contact Information section below.

**NC Statewide IT Contract 920N Vendors**

(in alphabetical order)

- Cision US Inc.
- Meltwater News US Inc.

**Ordering Instructions:**

Upon determination of business need, the procuring agency will communicate their requirement to the vendor and request a quote.

As best-practice, Agencies should seek quotes from each vendor listed on this Statewide IT Contract. Vendor selection is based on the offered-quote which best meets that Agency's needs and available budget, including value-added services, completion time, etc. The respective Agency will issue a Purchase Order directly to the Vendor selected by the Agency, consistent with the terms and conditions of this competitively bid, Statewide IT contract.

**Minimum Orders**

There is NO Minimum Order amount on this contract.

**Abnormal Quantity Orders**

There is NO Abnormal Quantity amount on this contract.

**Vendor Contact Information**

All known minority, physically handicapped or women contractors, including dealers, will be identified as "HUB Vendors" after their vendor name. This classification recognizes businesses owned and operated by these groups and encourages and promotes their use to the greatest extent permitted by law.

Vendor	Ordering or Inquiries / Information Contact:	Services Available:
Cision US Inc.	<p>130 E Randolph St. 7<sup>th</sup> Floor Chicago, IL 60601</p> <p><b><u>Primary Representative for State and Local Governments:</u></b> <b>Niles Murphy</b> Director, Government Relations Office: (872) 250-9896 Cell: (730) 431-4943 Niles.Murphy@cision.com</p> <p><b><u>General Support for State and Local Governments:</u></b>  <b>Ashley Capdeboscq</b> Dedicated Support Representative Direct: (301) 887-6365 Ashley.capdeboscq@cision.com</p> <p><b><u>All other support for State and Local Governments:</u></b> <b>Government Relations Teams</b> <b>Email:</b> GRT@cision.com <b>Premier Support:</b> (866) 459-3591 <a href="mailto:PremierSupport@cision.com">PremierSupport@cision.com</a></p>	<ul style="list-style-type: none"><li>• Online News Media</li><li>• Media Monitoring</li><li>• Online News Media Tracking</li></ul>

Vendor	Ordering or Inquiries / Information Contact:	Services Available:
Meltwater News US Inc.	225 Bush Street, Suite 1000 San Francisco, CA 94104  <u><b>Primary Representative for State and Local Governments:</b></u>  <b>Ben Kessler</b> Head of Government Solutions Office: (202) 552-3280 Cell: (818) 510-2412 Ben.Kessler@meltwater.com	<ul style="list-style-type: none"> <li>• Online News Media</li> <li>• Media Monitoring</li> <li>• Online News Media Tracking</li> </ul>

### **Transportation Costs**

**FOB Destination:** Transportation of any tangible Deliverables shall be FOB Destination. Freight, handling and distribution charges shall be included in the total price of each item listed. Any additional charges included on the invoice shall not be honored for payment, unless authorized by change order.

### **HISTORY**

2024-03-14: Changed Contract Administrator  
 2023-07-17 Contract Extension  
 2022-07-14 Contact Update  
 2022-06-17 Contract Extension  
 2022-03-10 Contact Update  
 2021-06-26 Contract Extension  
 2020-03-20 Updated Cision's Contact Information.  
 2018-06-18 Contract Established